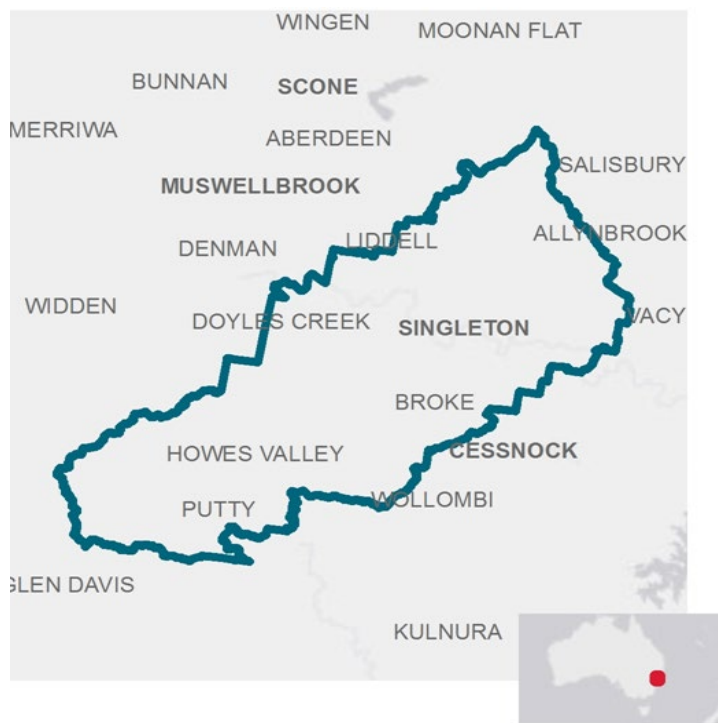




# LOCAL GOVERNMENT AREA PROFILES, 2018\*

## SINGLETON (A), NEW SOUTH WALES

AREA POPULATION^: 23,422



TOURISM BUSINESSES^	TOTAL
Non-employing	87
1 to 4 employees	58
5 to 19 employees	46
20 or more employees	8
<b>Total</b>	<b>206</b>

### TOP INTERNATIONAL MARKETS

COUNTRY OF RESIDENCE	VISITORS ('000)	NIGHTS ('000)
New Zealand	np	np
United Kingdom	np	np
United States of America	np	np

## KEY TOURISM METRICS FOR SINGLETON (A)

	INTERNATIONAL	DOMESTIC OVERNIGHT	DOMESTIC DAY	TOTAL
Visitors ('000)	5	157	292	454
Nights ('000)	108	473	-	581
Average stay (nights)	20	3	-	4
Spend (\$m)	5	97	26	128
Average spend per trip (\$)	956	614	91	282
Average spend per night (\$)	48	204	-	175
Average spend (commercial accommodation) per night (\$)	99	220	-	201



## TOURISM STATISTICS FOR SINGLETON (A)

VISITORS TO SINGLETON (A)	INTERNATIONAL	DOMESTIC OVERNIGHT	DOMESTIC DAY	TOTAL
<b>Reason (visitors '000)</b>				
Holiday	2	42	122	166
Visiting friends or relatives	np	63	np	np
Business	np	44	np	np
Other	np	np	np	np
<b>Travel party type (visitors '000)</b>				
Unaccompanied	3	57	-	60
Couple	np	39	-	np
Family group	np	np	-	np
Friends/relatives travelling together	np	np	-	np
<b>Accommodation (nights '000)</b>				
Hotel or similar	np	61	-	np
Home of friend or relative	42	162	-	204
Commercial camping/caravan park	np	np	-	np
Backpacker	np	np	-	np
Other	np	205	-	np

## KEY TOURISM METRICS FOR TOTAL AUSTRALIA, 2018^

Visitors ('000)	8,524	105,600	206,051	320,174
Percentage change	▲ 5	▲ 9	▲ 7	▲ 8
Nights ('000)	273,793	376,087	-	649,881
Percentage change	▲ 4	▲ 7	-	▲ 6
Average stay (nights)	32	4	-	6
Percentage change	■ -1	▼ -1	-	▼ -2
Spend (\$m)	43,918	72,705	22,526	139,150
Percentage change	▲ 7	▲ 13	▲ 10	▲ 11

## KEY TOURISM METRICS FOR NEW SOUTH WALES, 2018^

Visitors ('000)	4,370	34,554	61,718	100,642
Percentage change	▲ 3	▲ 9	▲ 7	▲ 7
Nights ('000)	96,204	107,413	-	203,617
Percentage change	▲ 2	▲ 7	-	▲ 5
Average stay (nights)	22	3	-	5
Percentage change	■ -1	▼ -2	-	▼ -3
Spend (\$m)	10,729	21,095	6,935	38,759
Percentage change	▲ 4	▲ 13	▲ 13	▲ 11

\* Data is based on a four year average from 2015 to 2018.

'np' = the estimate is unreliable and cannot be published. '-' = not available.

^ Data for 2018. Percentage change: compares previous year data.

Note: Data may not match totals due to rounding. For the purposes of confidentiality, Tourism Businesses data has been perturbed, therefore data may not match totals.

Sources:

Regional Population Growth - cat. no. 3218.0, ABS.

Counts of Australian Businesses - cat. no. 8165.0, ABS.

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