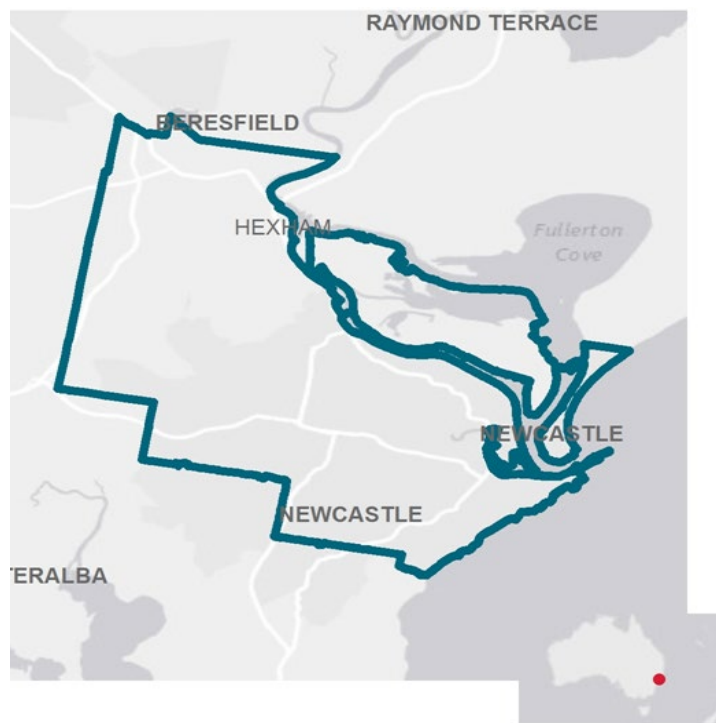




# LOCAL GOVERNMENT AREA PROFILES, 2018\*

## NEWCASTLE (C), NEW SOUTH WALES

AREA POPULATION<sup>^</sup>: 164,104



TOURISM BUSINESSES <sup>^</sup>	TOTAL
Non-employing	877
1 to 4 employees	592
5 to 19 employees	435
20 or more employees	137
<b>Total</b>	<b>2,033</b>

### TOP INTERNATIONAL MARKETS

COUNTRY OF RESIDENCE	VISITORS ('000)	NIGHTS ('000)
United Kingdom	14	166
United States of America	11	167
New Zealand	10	89

## KEY TOURISM METRICS FOR NEWCASTLE (C)

	INTERNATIONAL	DOMESTIC OVERNIGHT	DOMESTIC DAY	TOTAL
Visitors ('000)	98	1,260	2,775	4,133
Nights ('000)	1,906	2,994	-	4,900
Average stay (nights)	19	2	-	4
Spend (\$m)	144	442	316	903
Average spend per trip (\$)	1,467	351	114	218
Average spend per night (\$)	76	148	-	120
Average spend (commercial accommodation) per night (\$)	94	232	-	170



## TOURISM STATISTICS FOR NEWCASTLE (C)

VISITORS TO NEWCASTLE (C)	INTERNATIONAL	DOMESTIC OVERNIGHT	DOMESTIC DAY	TOTAL
<b>Reason (visitors '000)</b>				
Holiday	47	292	1,077	1,415
Visiting friends or relatives	33	557	824	1,414
Business	9	315	404	728
Other	10	96	471	577
<b>Travel party type (visitors '000)</b>				
Unaccompanied	56	498	-	554
Couple	21	313	-	333
Family group	7	166	-	173
Friends/relatives travelling together	11	186	-	197
<b>Accommodation (nights '000)</b>				
Hotel or similar	93	826	-	919
Home of friend or relative	671	1,709	-	2,380
Commercial camping/caravan park	19	91	-	110
Backpacker	44	np	-	np
Other	1,078	356	-	1,435

## KEY TOURISM METRICS FOR TOTAL AUSTRALIA, 2018<sup>^</sup>

Visitors ('000)	8,524	105,600	206,051	320,174
Percentage change	▲ 5	▲ 9	▲ 7	▲ 8
Nights ('000)	273,793	376,087	-	649,881
Percentage change	▲ 4	▲ 7	-	▲ 6
Average stay (nights)	32	4	-	6
Percentage change	■ -1	▼ -1	-	▼ -2
Spend (\$m)	43,918	72,705	22,526	139,150
Percentage change	▲ 7	▲ 13	▲ 10	▲ 11

## KEY TOURISM METRICS FOR NEW SOUTH WALES, 2018<sup>^</sup>

Visitors ('000)	4,370	34,554	61,718	100,642
Percentage change	▲ 3	▲ 9	▲ 7	▲ 7
Nights ('000)	96,204	107,413	-	203,617
Percentage change	▲ 2	▲ 7	-	▲ 5
Average stay (nights)	22	3	-	5
Percentage change	■ -1	▼ -2	-	▼ -3
Spend (\$m)	10,729	21,095	6,935	38,759
Percentage change	▲ 4	▲ 13	▲ 13	▲ 11

\* Data is based on a four year average from 2015 to 2018.

'np' = the estimate is unreliable and cannot be published. '-' = not available.

<sup>^</sup> Data for 2018. Percentage change: compares previous year data.

Note: Data may not match totals due to rounding. For the purposes of confidentiality, Tourism Businesses data has been perturbed, therefore data may not match totals.

Sources:

Regional Population Growth - cat. no. 3218.0, ABS.

Counts of Australian Businesses - cat. no. 8165.0, ABS.

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