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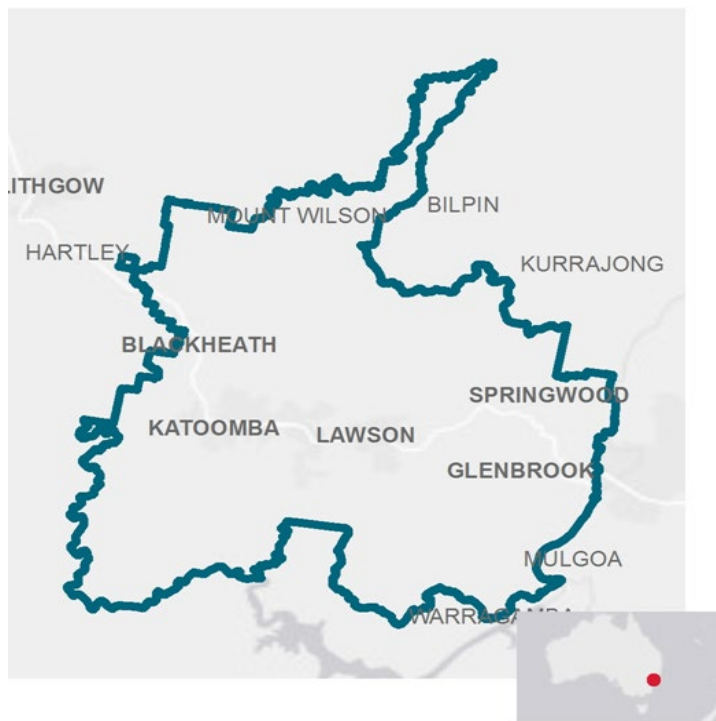


TOURISM  
RESEARCH  
AUSTRALIA

# LOCAL GOVERNMENT AREA PROFILES, 2018\*

## BLUE MOUNTAINS (C), NEW SOUTH WALES

AREA POPULATION^: 79,260



TOURISM BUSINESSES^	TOTAL
Non-employed	427
1 to 4 employees	277
5 to 19 employees	166
20 or more employees	33
<b>Total</b>	<b>895</b>

### TOP INTERNATIONAL MARKETS

COUNTRY OF RESIDENCE	VISITORS ('000)	NIGHTS ('000)
United Kingdom	19	78
Germany	11	38
United States of America	11	55

## KEY TOURISM METRICS FOR BLUE MOUNTAINS (C)

	INTERNATIONAL	DOMESTIC OVERNIGHT	DOMESTIC DAY	TOTAL
Visitors ('000)	106	768	2,517	3,391
Nights ('000)	495	1,730	-	2,224
Average stay (nights)	5	2	-	3
Spend (\$m)	49	300	218	567
Average spend per trip (\$)	464	391	87	167
Average spend per night (\$)	99	174	-	157
Average spend (commercial accommodation) per night (\$)	127	271	-	243



## TOURISM STATISTICS FOR BLUE MOUNTAINS (C)

VISITORS TO BLUE MOUNTAINS (C)	INTERNATIONAL	DOMESTIC OVERNIGHT	DOMESTIC DAY	TOTAL
<b>Reason (visitors '000)</b>				
Holiday	94	465	1,774	2,332
Visiting friends or relatives	9	229	540	778
Business	np	46	134	np
Other	2	30	np	np
<b>Travel party type (visitors '000)</b>				
Unaccompanied	44	149	-	193
Couple	33	243	-	275
Family group	14	132	-	146
Friends/relatives travelling together	13	212	-	225
<b>Accommodation (nights '000)</b>				
Hotel or similar	82	394	-	475
Home of friend or relative	148	640	-	788
Commercial camping/caravan park	27	np	-	np
Backpacker	54	np	-	np
Other	184	619	-	803

## KEY TOURISM METRICS FOR TOTAL AUSTRALIA, 2018<sup>^</sup>

Visitors ('000)	8,524	105,600	206,051	320,174
Percentage change	▲ 5	▲ 9	▲ 7	▲ 8
Nights ('000)	273,793	376,087	-	649,881
Percentage change	▲ 4	▲ 7	-	▲ 6
Average stay (nights)	32	4	-	6
Percentage change	■ -1	▼ -1	-	▼ -2
Spend (\$m)	43,918	72,705	22,526	139,150
Percentage change	▲ 7	▲ 13	▲ 10	▲ 11

## KEY TOURISM METRICS FOR NEW SOUTH WALES, 2018<sup>^</sup>

Visitors ('000)	4,370	34,554	61,718	100,642
Percentage change	▲ 3	▲ 9	▲ 7	▲ 7
Nights ('000)	96,204	107,413	-	203,617
Percentage change	▲ 2	▲ 7	-	▲ 5
Average stay (nights)	22	3	-	5
Percentage change	■ -1	▼ -2	-	▼ -3
Spend (\$m)	10,729	21,095	6,935	38,759
Percentage change	▲ 4	▲ 13	▲ 13	▲ 11

\* Data is based on a four year average from 2015 to 2018.

'np' = the estimate is unreliable and cannot be published. '-' = not available.

<sup>^</sup> Data for 2018. Percentage change: compares previous year data.

Note: Data may not match totals due to rounding. For the purposes of confidentiality, Tourism Businesses data has been perturbed, therefore data may not match totals.

Sources:

Regional Population Growth - cat. no. 3218.0, ABS.

Counts of Australian Businesses - cat. no. 8165.0, ABS.

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