

CoastXP is a brand new premier Hunter Coast adventure boat experience!

Ocean Enthusiast Dominic May and his team are operating coastal sightseeing, whale watching (Jun - Nov), cruise and event tours departing daily from the Honeysuckle Foreshore showcasing the breathtaking coastline of Newcastle and Lake Macquarie from a **brand new custom-built vessel 'Atmos'**. Tours focus on the marine life which inhabit the coastline, local geology, Aboriginal heritage as well as unique destination landmarks including wrecks, cliffs, islands, sea caves and ships. Dom is the 23-year-old Founder and Managing Director of the **new tourism experience**. He is also a recent graduate of The University of Newcastle, with degrees in Business and Innovation/Entrepreneurship majoring in Tourism and Management. He has also developed a **deep appreciation in the tourism economy while interning at Tourism Australia**. After completing his tertiary studies, Dom wanted to apply his skillset to **enhance the local visitor economy**, through offering a new experience. Dom is also an experienced vessel Master, having worked in some of **Australia's best coastal locations** including: Heron Island, North Stradbroke Island, Coffs Harbour, Lord Howe Island, Port Stephens and Sydney.

The Port of Newcastle is recognised as a **world leading port**, with more than four thousand vessel movements a year; tours will be able to witness the working Port up close with **360-degree unobstructed views**, while often meeting a few of the local dolphins which also call Newcastle home. Tours are designed to **offer an unrivalled personable experience** on the water, we do this by providing you with high-quality digital images of your tour, excellent service as well as weatherproof jackets for comfort and protection from the elements. The Hunter Coast is a rapidly changing destination, it was formally considered an industrial region, but now is so much more than that, it is a hub of creativity, innovation, art, culture and new enterprise. **Newcastle is a lifestyle city**, worthy of world class events, attractions and experiences. Starting a new business is never going to be easy, although **I feel like something is different on the Hunter Coast; the people and businesses here want you to succeed, and they want to help, it's amazing!**

Our experiences have been specifically designed to cater for families, groups, couples and individuals; the **'Encounter Tour'** (Jun - Nov) is a nature-based CoastXP immersion experience. The tour focuses closely on the annual Humpback Whale (*Megaptera Novaeangliae*) migration up the east coast of Australia. Adult Humpback Whales grow to 14 – 18 metres in length and can weigh up to 50 tonnes. Witnessing the incredible scenery along the Hunter Coast and interacting with these curious mammals makes for an **unforgettable experience**.

With support from Destination Sydney Surrounds North (DSSN), CoastXP was able to secure funding from the NSW Government's Regional Tourism Fund. The Fund is part of the Government's record commitment of \$43 million over four years and provides investment into the regional visitor economy on a matched dollar-for-dollar basis. DSSN's General Manager Glenn Caldwell commented, "It was a pleasure to work with Dominic through the funding process. CoastXP's addition to the Newcastle Tourism portfolio reflects the need for new businesses outlined in the DSSN Destination Management Plan."

LAUNCH WEEKEND – 23/06/2018 – 24/06/2018. CoastXP is delighted to offer guests participating in tours over the launch weekend a free coffee and 20% off food and beverages at [Rydges Newcastle](#). To redeem, show your booking receipt to Rydges Newcastle staff. CoastXP's video footage has been produced by [THIRTY3SOUTH Films](#) and photos by [Daily Salt](#). CoastXP have a unique partnership with [Premium Bus Services](#), who offer a convenient pickup/drop off service for our tours from anywhere in the Newcastle CBD or from Newcastle Airport. Follow CoastXP's experiences [@coastxp](#) on Facebook or [@coast.xp](#) on Instagram. **BOOKINGS ARE ESSENTIAL.**

Visit www.coastxp.com to book your experience!

*Media Note - Please contact dominic@coastxp.com or +61477038774 for more information.